

Brochure for MBA Studies

Master of Business Administration

Slobomir, November 2014.

MBA STUDIES

City University of Seattle

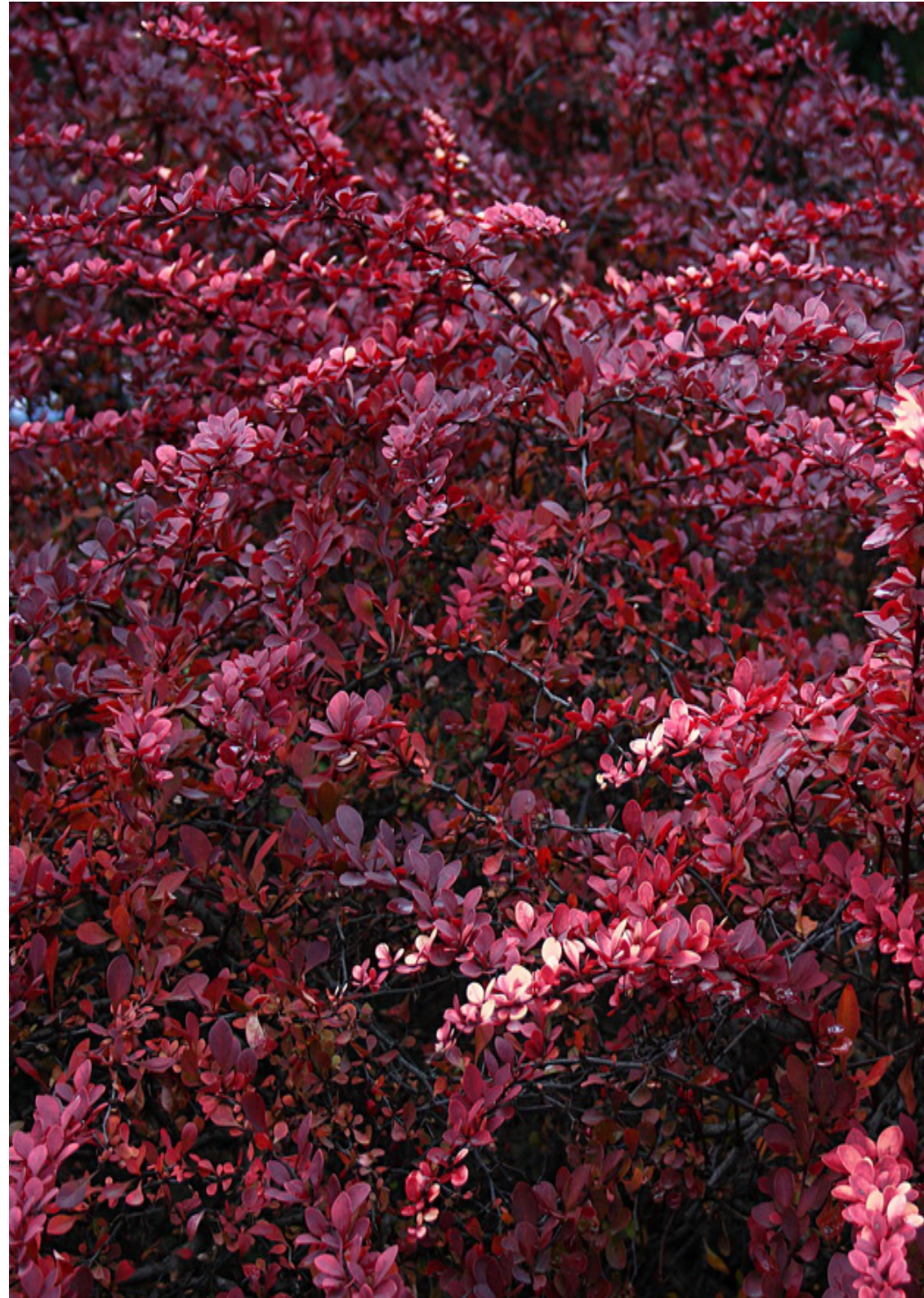
(Master of Business Administration)

Based on the cooperation between City University of Seattle and Slobomir P. University students will have an opportunity to attend MBA study programme and get **the degree of internationally recognized American University.**

The Master of Business Administration (M.B.A.) program is designed to give our students what they seek in a business program: relevance, flexibility, connections to the "real world", and instructors with experience in the field. But it is also designed with employers in mind. They told us they expect our students to have integrated core business knowledge, practical experience, communication and teaming skills, the ability to manage change, and a global perspective.

Our students achieve these attributes through programmed skill-building, business simulations, development of their own business plan, and the option to spend two quarters on a real world projects. Students may choose to concentrate on Accounting, Change Leadership, Finance, Global Management, Global Marketing, Human Resource Management, Project Management, Sustainable Business, or Technology Management.

Classes are offered in a variety of formats, including online, in class, or mixed mode, to make the program available when students want it.



COURSES

STUDENTS CAN SELECT:

- Accounting Emphasis
- Entrepreneurship Emphasis
- Finance Emphasis
- Global Management Emphasis
- Global Marketing Emphasis
- Human Resource Management Emphasis
- Project Management Emphasis
- Sustainable Business Emphasis

THE BEGINNING OF THE TERM:

The lecture start in February, 2015

ADMISSION DATE:

15/01/2015

DURATION:

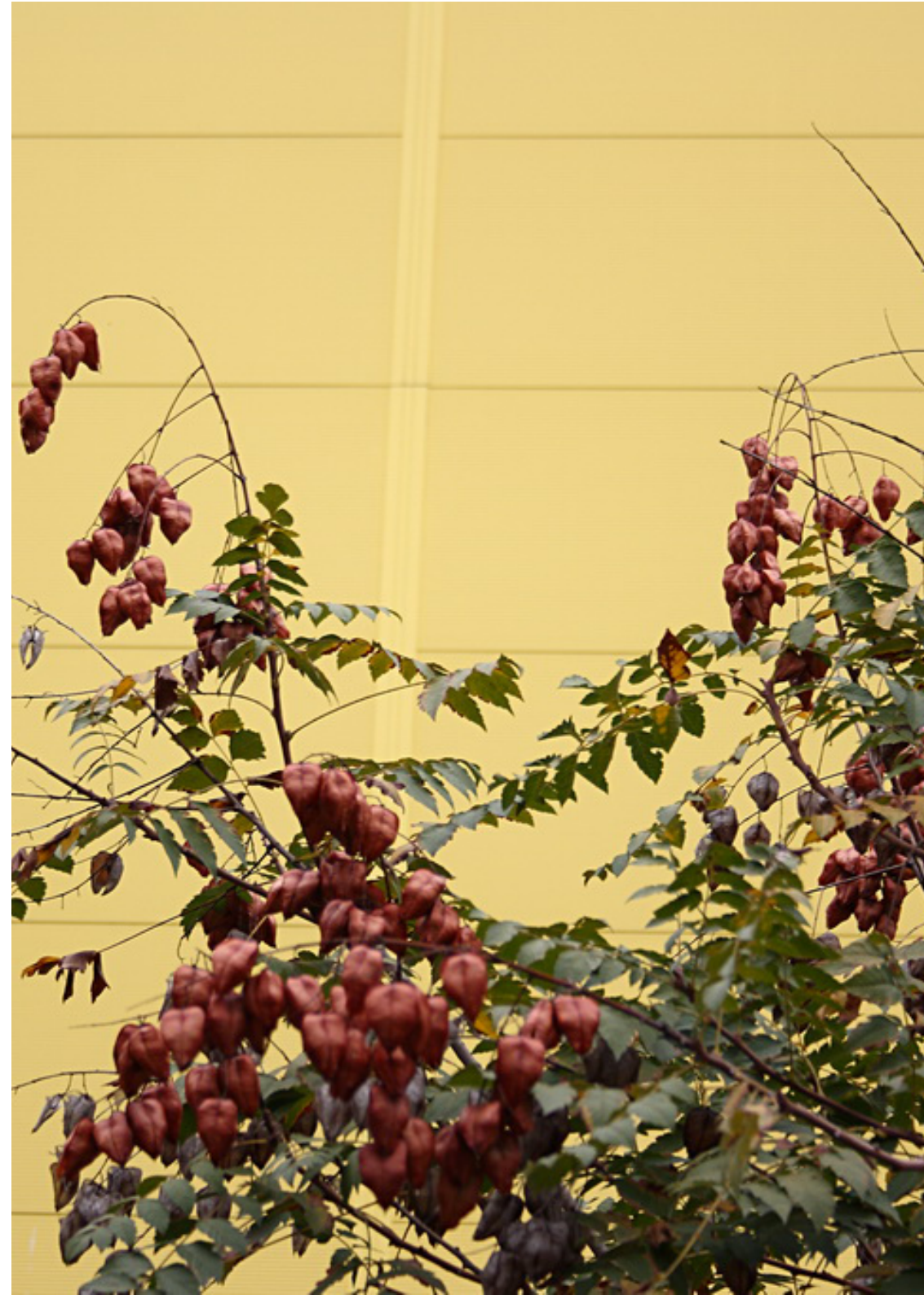
Two years. In the first three semesters students attend compulsory subjects comajors, and in the fourth semester students attend subjects of their major.

LECTURERS:

The lecturers are professors from City University of Seattle, City Unity College and Slobomir P University

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COURSES PER MAJORS

Total Required Credits.....48 - 54 Credits
Foundations..... 6 Credits

MBA 10 Business Foundations
MBA 20 Quantitative Foundations
MBA 30 Financial Foundations

Business Core Required Courses..... 36 Credits

MBA 500 Essentials of Business Management
MBA 501 Global Business Communication and Research
MBA 511 Law for Global Business
MBA 515 Project Management and Prioritization
MBA 520 Managing with Technology
MBA 525 Applied Marketing
MBA 531 Applied Managerial Economics
MBA 535 Managerial Accounting
MBA 540 Strategic Financial Management
MBA 545 People and Systems in Organizations
MBA 550 Business Operations
MBA 555 MBA 555 Business Strategy

Emphasis Area or Practicum..... 12 Credits

Choose one of the emphasis areas or practicum listed below:

Practicum

Our standard MBA (with practicum) provides you with the opportunity to explore a specialty area with your electives yet still focus on the overall business plan process. You also gain valuable real world experience working with real businesses, and addressing real issues. You conclude the program by polishing your presentation skills and presenting your business plan to an outside panel of evaluators.

MBA 560 Practical Business Applications I
MBA 565 Practical Business Applications II
Elective Courses Choose six credits of approved graduate level elective coursework.



Accounting Emphasis

The MBA with an emphasis in accounting will prepare you for the professional challenges of becoming a C.P.A., while providing you with greater versatility and opening the doors to a myriad of opportunities both within the accounting profession and in the field of business. The emphasis comprises review courses using Becker materials and are designed to help you master the concepts, theories and technical materials routinely tested on the C.P.A. exam and are recognized as accounting credits by the Washington State Board of Accountancy.

CPA review courses are intended to review accounting concepts and theory and examine the application of these concepts to various business situations. Consequently, students entering this emphasis area must have completed a major/concentration* in accounting at City University or another university. Students must consult with the State Board of Accountancy for their state's specific requirements for sitting for the exam.

* An accounting major or concentration consists of a minimum of courses in the following areas: intermediate accounting series, cost/managerial accounting, individual and corporate tax, audit, and business law. Courses in accounting theory, advanced accounting, and accounting case studies are also very helpful in understanding material presented on the CPA exam. These courses should be master's level or 300 or 400 level if they are undergraduate courses. They should have a letter designation of "AC", or "ACC" specifying they are courses intended for accounting majors.

AC 530 CPA Review - Financial Accounting & Reporting (FAR)

Choose three courses from the list below:

AC 531 CPA Review - Regulation (REG)

AC 532 CPA Review - Auditing & Attestation (AUD)

AC 533 CPA Review - Business Environment & Concepts (BEC)

AC 625 Accounting Internship

Entrepreneurship Emphasis

CityU can help you prepare for the dynamic world of entrepreneurship or to compete in a rapidly changing marketplace of employers looking for practical innovators. This emphasis area will enable you to gain knowledge on various aspects of starting a business including funding, vetting the concept, business plan development and presentation, startup marketing, everyday financial issues, risk management, registration of new business, and exit strategies.

ENT 610 Innovation Strategy

ENT 620 Economics of Entrepreneurship

ENT 630 Start-up Plan Development

ENT 640 New Venture Implementation

Finance Emphasis

If you're seeking a career or greater opportunities with a large financial organization such as an insurance company, bank or brokerage house or work in an area managed by a corporate treasurer, the MBA with an emphasis in finance will provide you with the knowledge and skills you need to accomplish your goals. This emphasis is specifically designed to help you understand the ins and outs of capital formation and corporate management; how the markets in securities and capital investments work; the role of banking in business development; and the importance of financial management in public and not-for-profit organizations.

FIN 543 Equity Markets and Debt Instrument Management

Choose three courses from the list below:

FIN 541 Capital Formation and Corporate Management

FIN 542 Banking and the Movement of Capital

FIN 544 Financial Management of Public and Not-for-Profit Organizations

FIN 625 Finance Internship

Global Management Emphasis

The MBA with an emphasis in global management is designed to provide you with an in-depth analysis of the various types of management and leadership so that you can become a more well-rounded manager, one who is better equipped to excel and meet the many different kinds of challenges encountered in today's ever-changing global marketplace.

MC 585 International Human Resource Management

Choose three courses from the list below:

MC 573 International Business
MBA 546 European Union
MAL 560 Global Leadership (or)
MAL 545 Ethical Leadership
MC 625 Global Management Internship

Global Marketing Emphasis

If you're seeking employment or greater opportunities at an advertising agency, marketing research organization, or in the marketing department of a manufacturing or service company, the MBA with an emphasis in marketing can help you achieve your goals. Topics you will explore include: strategic brand creation and management; consumer behavior; channel management; and public relations and media management.

MK 526 Strategic Brand Creation and Management

Choose three courses from the list below:

MK 527 Consumer Behavior
MK 528 Channel Management
MK 529 Public Relations and Media Management
MK 625 Marketing Internship

Human Resource Management Emphasis

The MBA with an emphasis in HR management will provide you with a broad and comprehensive knowledge base of the HR subject areas. This program will also help prepare you to be better equipped for the PHR/SPHR/GPHR certification exams offered by the HR Certification Institute.

MC 584 Human Resource Management

Choose three courses from the list below:

HR 508 Employee Staffing, Training, and Development
HR 510 Employment and Labor Law
HR 512 Compensation and Benefits
HR 625 Human Resource Management Internship

Project Management Emphasis

Project management is a rapidly growing career field that is recognized and relevant in a broad range of disciplines and industries around the world, including government, military, manufacturing, transportation, health care, information technology and education. City University of Seattle is recognized by the Project Management Institute (PMI) as a Registered Education Provider (REP). As such, you will gain credits toward PMI certification while attending class. In addition, you will be involved in a globally recognized professional development organization that aids in the networking that is critical to support your career development. With the MBA with an emphasis in project management, you will be qualified for project and program management roles in a wide variety of organizations. (Note: Prerequisites for the following emphasis courses will be waived for MBA students.)

PM 504 Project Planning and Control

Choose three courses from the list below:

PM 507 Project Financial Management
PM 511 Measuring Project Performance for Success
PM 514 Project Integration
PM 625 Project Management Internship

Sustainable Business Emphasis

The concept of sustainability needs to be an important consideration for business today and into the future. It will become a larger part of all our lives as we explore ways to maintain economic growth while maintaining a healthy planet. City University of Seattle's MBA with an emphasis in sustainable business provides skills that all business managers and leaders will need going forward as companies in the global marketplace increase their efforts to implement sustainable practices and achieve greater social justice. If you wish to play an active, more meaningful leadership role in tomorrow's business world, this emphasis is for you.

MBA 585 Sustainability and the Business Opportunity

Choose three courses from the list below:

MK 575 Marketing in the New Economy

MBA 575 Environmental and Corporate Responsibility

MBA 580 Environmental Accounting

MBA 625 Sustainable Business Internship

